

“Targeted Poverty Alleviation 101”: Three “C” Principle Transcript of Cantonese short video

Voiceover:

The Commission on Poverty (CoP) fully supports the Government’s implementation of the targeted poverty alleviation strategy. The “Pilot Programme on Community Living Room (CLR)” is one of the key initiatives. The Programme exemplifies tripartite collaboration among the Government, the business sector, and the community with funding provided by the Community Care Fund. The venues are provided by the business sectors while operated by non-governmental organisations. It provides “subdivided unit (SDU)” households with additional living space to improve their living standards thus enhance their sense of well-being and sense of belonging to the community. The key to the Programme lies in its commitment to the Three “C” Principle!

The first letter C stands for Comprehensive.

[Video showing] (Successive):

Ma Tau Kok Community Living Room;
Sham Shui Po Community Living Room;
Nam Cheong Community Living Room;
Sham Shui Po East Community Living Room;
Ko Shan Road Community Living Room;
Hung Hom Community Living Room;
Shau Kei Wan Community Living Room;
To Kwa Wan Community Living Room;
Prince Edward Community Living Room

Voiceover:

The CLR offers shared pantries, dining area, washing machines and dryers, study rooms, children's play area, shower rooms, and other facilities to meet the daily needs of all age group members in the community. Some CLRs also include massage chairs, nursery rooms, band rooms, fitness rooms, library corners, silent cabin, and other additional facilities.

The second letter C stands for Community.

The operators provide homework guidance for

student members. They also organise parent-child activities and talks on living and community resources. They will refer cases to appropriate community services when necessary. Members have opportunities to interact with other members in this cozy shared space and thus expanding their social network.

The final letter C stands for Connection.

CLR advocates for sharing and caring. The business sector and local organisations are engaged to provide in-kind donations. The considerate and practical volunteering services are also provided. Everyone here has mutual support to each other and co-build a caring community.

CLRs operate year-round. By implementing three “C” principles, CLRs are built like second home for SDU households. Want to know more about targeted poverty alleviation projects? Stay tuned for the next episode of “Targeted Poverty Alleviation 101”!